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Trends in The Use of Artificial Intelligence for Automating Assessment in English Language Teaching

Tendencias en el Uso de la Inteligencia Artificial Para Automatizar la Evaluación en la Enseñanza del Inglés

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ABSTRACT

This study aims to analyze the potential of using artificial intelligence (AI) for automating assessment and English language teaching, as well as its impact on personalizing the learning process. A systematic literature review was conducted using a targeted search strategy across relevant academic databases, including Google Scholar, ResearchGate, and Scopus. As a result of this review, 52 academic papers dedicated to the use of AI for automating assessment and foreign language teaching processes were selected. The findings revealed that AI demonstrates significant potential in personalized learning, skill development, assessment automation, and enhancing teachers' professional development. The possibility of using AI to automate the knowledge assessment process, thereby reducing the workload for educators and increasing the objectivity of evaluation, was explored. The article explores the potential applications of technologies like ChatGPT4 and virtual reality in automating educational processes and assessments, emphasizing their capacity to enhance access to education without limitations of time and space. However, the paper acknowledges the challenges of integrating AI systems into education, encompassing ethical, pedagogical, and technical considerations. Ultimately, the article examines strategies to optimize the benefits of AI in higher education and anticipates the future trajectory of AI development within the educational context.

Keywords: Adaptive Learning; Al Algorithms; Knowledge Assessment; Language Tests; Process Automation.

RESUMEN

Este estudio busca analizar el potencial del uso de la inteligencia artificial (IA) para automatizar la evaluación y la enseñanza del inglés, así como su impacto en la personalización del proceso de aprendizaje. Se realizó una revisión sistemática de la literatura mediante una estrategia de búsqueda dirigida en bases de datos académicas relevantes, como Google Scholar, ResearchGate y Scopus. Como resultado de esta revisión, se seleccionaron 52 artículos académicos dedicados al uso de la IA para automatizar los procesos de evaluación y enseñanza de lenguas extranjeras. Los hallazgos revelaron que la IA demuestra un potencial significativo en el aprendizaje personalizado, el desarrollo de habilidades, la automatización de la evaluación y la mejora

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del desarrollo profesional docente. Se exploró la posibilidad de utilizar la IA para automatizar el proceso de evaluación de conocimientos, reduciendo así la carga de trabajo de los educadores y aumentando la objetividad de la evaluación. El artículo explora las posibles aplicaciones de tecnologías como ChatGPT4 y la realidad virtual para automatizar los procesos y evaluaciones educativas, destacando su capacidad para mejorar el acceso a la educación sin limitaciones de tiempo ni espacio. Sin embargo, el artículo reconoce los desafíos de integrar los sistemas de IA en la educación, abarcando consideraciones éticas, pedagógicas y técnicas. Finalmente, examina estrategias para optimizar los beneficios de la IA en la educación superior y anticipa la trayectoria futura del desarrollo de la IA en el contexto educativo.

Palabras clave: Aprendizaje Adaptativo; Algoritmos De IA; Evaluación de Conocimientos; Pruebas de Idiomas; Automatización de Procesos.

INTRODUCTION

In contemporary times, artificial intelligence (AI) systems play a significant role in various aspects of life, including education. Utilizing AI in the educational process presents new opportunities for enhancing learning, personalizing instruction, and preparing future generations for the challenges of the modern world. (1)

The integration of AI into the education sector has a long history, dating back to early experiments. From simple systems performing limited tasks to modern models capable of processing and analyzing vast amounts of data, this evolution has paved the way for new educational possibilities.⁽²⁾

Among these opportunities is the individualization of learning through adaptive learning systems, a personalized approach for each student based on their needs, which involves monitoring and assessing progress, and utilizing machine learning algorithms to analyze data and identify problem areas.

Such capabilities offered by artificial intelligence provide educators with essential information to optimize the learning process.⁽³⁾ However, despite the attractive prospects of using AI in education, there are serious challenges.

These include ethical issues related to the use of student data, privacy protection, and considering individual perceptions of Al-generated content. These aspects require thorough analysis and discussion before such systems are fully integrated into educational practice. (4) Integrating AI in English language teaching and automating assessment can significantly improve the quality of education, personalize approaches to students, and optimize knowledge evaluation. However, this process also requires careful consideration of ethical and technical aspects to ensure the appropriate use of technologies in the educational environment.

The use of AI in education presents new opportunities for both students and educators. Many researchers have explored the use of AI, AR, and VR in education and foreign language learning. Scholars express positive views on the role of VR in optimizing learning. (5)

In the context of rapid technological development, there is a significant research gap regarding the effectiveness of using AI in the automation of assessment in English language teaching. Previous studies often focus on individual aspects, such as assessment accuracy or the acceptability of AI methods, but do not generalize data on overall trends and practical approaches.

Our systematic review aims to fill this gap by synthesizing existing knowledge and research findings. Through a structured analysis, we can identify critical trends, shortcomings, and opportunities for further research, thereby contributing to the development of more effective methods for automating assessment in English language education.

The growing relevance of AI technologies, particularly in educational environments, presents both new opportunities and challenges in knowledge assessment. This paper aims to provide a systematic review of the literature on the history and current state of AI applications in higher education, with a focus on the prospects and challenges that arise when using AI for knowledge assessment. (6) Reviewing the stages of AI integration into educational practice has allowed for an analysis of its contribution to personalized learning and the potential of the latest tools.

Artificial intelligence, as a technology that mimics human intellectual activity, was first introduced in 1956. (7) Since then, its development has undergone five key stages: initial experiments, expert systems, knowledge-based learning systems, machine learning, and interactive and modern technologies. Each stage of AI development in education demonstrates its potential to enhance the effectiveness of the learning process. (8)

In particular, knowledge-based systems such as ALEKS, Carnegie Learning, Smart Sparrow, Juku Learning, and Newton enable the adaptation of curricula to students' individual needs, providing personalized tasks and feedback.⁽⁹⁾

These tools improve students' academic outcomes, allow the evaluation of their strengths and weaknesses, and make learning more flexible and accessible.

Thus, this study focuses on analyzing the trends in AI use for automating assessment processes in the context of English language teaching. As AI becomes increasingly integrated into educational practice, especially in language learning, it is essential to evaluate its potential to improve the quality and efficiency of knowledge assessment.⁽¹⁰⁾

Attention is directed towards studying the advantages, challenges, and prospects of using AI to assess students' language competencies accurately.

This study aims to systematically review and analyze existing research on the use of AI for automating assessment processes in English language teaching. It seeks to identify key trends, effectiveness, advantages, and limitations of such technologies and determine possible directions for future research in this field.

- 1. What are the current trends in using artificial intelligence for automating assessment in English language teaching?
- 2. What are the advantages and limitations of applying AI for automated language knowledge assessment?
- 3. What research gaps exist in using Al to automate English language education assessment, and what areas require further investigation?

METHOD

This study employed the methodology of a systematic literature review (SLR), which ensures a structured and rigorous approach to identifying, analyzing, and synthesizing relevant research. This enables the drawing of reliable and evidence-based conclusions through a detailed review of existing sources. SLR can also be described as a systematic approach to searching and critically analyzing research on a specific topic, followed by integrating the results to understand the research question comprehensively. In this case, the SLR methodology was used to systematize research on the use of AI in English language learning.

This systematic review aims to synthesize the available evidence on the use of technology and AI in English language teaching. This research followed the SLR methodological approaches, which include three main phases: planning, conducting, and documenting. The study was conducted in accordance with the PRISMA methodological recommendations for searching, screening, and analyzing scientific materials. Methodologically, the process was organized into three main phases: planning, implementation (data collection, coding), and analysis.

Materials

To conduct a systematic review, it is planned to collect and analyze scientific sources related to the use of technology and AI in learning English as a foreign language. Materials for the study were obtained through a thorough search in international databases: Scopus, Web of Science, ERIC (Education Resources Information Center), Google Scholar, ScienceDirect, SpringerLink.

The search covered the period from 2014 to 2025, since it is at this time that there is an active implementation of innovative digital solutions in the field of language education. Preference was given to peer-reviewed scientific articles, as well as empirical studies containing data on the effectiveness or practical use of AI technologies in the process of learning English.

Methodological stages of conducting SLR

Initial stage

At the initial stage, the purpose and research questions of the review were clearly defined.

A research protocol was developed, which consisted of: formulation of the research purpose and key questions; definition of criteria for inclusion and exclusion of sources;

At this stage, scientific databases for literature search were also selected (in particular, Scopus, Web of Science, ERIC, Google Scholar) and keywords were determined for the purpose of forming search queries. Criteria for assessing the quality of research were also established.

2. Conduction phase

This stage included the systematic execution of the following subprocesses. A literature search was carried out in selected databases using combinations of keywords. In particular, the following keywords were selected: "artificial intelligence", "language learning", "English as a foreign language", "educational technology", etc. The selected works cover publications from 2019 onwards. Researchers, as expected, demonstrate increased interest in topics such as virtual and augmented reality in education, pedagogical methodologies, teaching strategies, educational policies, and assessment practices.

The next stage involved determining relevance. Each source was assessed for compliance with the target criteria, which included: focus on the use of Al/technology in English language teaching, empirical nature of the study, peer-reviewed sources, time range (e.g., 2019-2025).

Next, a two-stage screening was conducted - first by titles and abstracts, then by full texts.

In order to establish reliability and validity, standardized methodological quality assessment tools - the so-called checklists - were applied.

Key information was extracted from the selected sources: authors, year of publication, methodology, sample, main results and conclusions.

Then, the main materials were analyzed and synthesized. The synthesis was carried out to form generalized conclusions about the effectiveness of the selected technologies.

Sample and source inclusion procedure

This systematic review identified a total of 1201 records in relevant scientific databases devoted to research on the application of AI in English language testing. Initially, all duplicates were rejected (-123 sources). In the next stage, all keywords were checked for thematic relevance, and 114 studies were rejected. The next stage of screening included an additional check of the relevance of the studies (169 sources were rejected).

In the next stage, the formed inclusion and exclusion criteria were used.

Hence, in this study, 52 articles were selected from 1201 records in relevant databases dedicated to research on the use of AI in English language testing (figure 1).

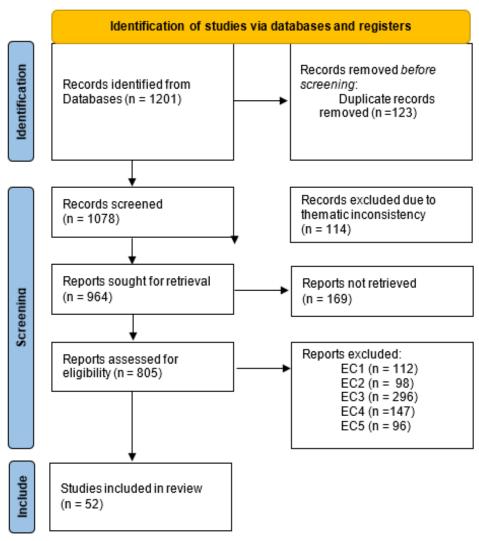


Figure 1. The process of collecting and screening materials

Inclusion criteria

- IC1. Time range: from 2019 to 2025.
- IC2. Thematic relevance. Articles should contain information on artificial intelligence, new technologies, virtual reality and augmented reality (VR) and augmented reality (AR) in the system of learning foreign languages.
 - IC3. Articles are written in English.

- IC4. Available in full text with open access.
- IC5. Published in peer-reviewed journals or at relevant conferences.

Exclusion criteria

- EC1. Publications before 2019.
- EC2. Articles that do not thematically correspond to the chosen focus.
- EC3. Publications written in a language other than English.
- EC4. Articles that are not in the open access.
- EC5. Materials published on popular science websites or not in peer-reviewed journal.

Data Analysis

After the selection procedure was completed, 52 publications that met the established criteria were analyzed. The main method was thematic analysis, which was aimed at identifying, organizing and interpreting semantic patterns (themes) in text data. The method was based on the approach, which consists of 6 key stages.

At the first stage, all 52 selected sources were read in full to form a general idea of their content. Active reading was carried out with the fixation of first impressions and previous ideas. The next stage involved the formation of initial codes. A data-driven approach was used for coding - codes arose without a pre-defined categorization, without imposing a theoretical framework. Codes were attached to fragments that related: Al functionality, types of assessment (formative, summative), ethical issues, pedagogical interaction, impact on students' motivation and self-reflection.

After the initial coding, the codes were grouped into potential themes. The collected codes were compared with each other to identify semantic connections. As a result, thematic clusters were formed that reflected the key areas of research: assessment automation, personalization and adaptive technologies, use of interactive tools, ethical and normative challenges.

Next, the relevance of the themes to the coded data was checked. Each theme was rethought and clarified to avoid duplication.

To ensure the reliability of the thematic analysis, a part of the data was recoded at a second stage a week after the first cycle. The categories were also discussed with an independent expert.

RESULTS

A comprehensive analysis of the existing research on systematic reviews of previous studies was conducted to identify gaps in the current scientific field.

The studies were thoroughly examined, revealing that most focus on VR in education, while research dedicated to the application of AI for knowledge assessment in English language teaching remains limited.

This suggests that further exploration of articles addressing the application of AI in English language assessment is needed to identify areas requiring additional investigation.

A review of prior studies on AI, VR, and AR in education is provided in table 1.

This table presents the results of studies related to the use of artificial intelligence, augmented reality, and virtual reality in education, focusing on their impact on the learning process and outcomes and identifying gaps for further research.

A systematic review of the literature enabled the selection of 10 studies out of 52 sources that explicitly addressed the use of artificial intelligence to automate assessment in teaching English. The review of the most relevant sources demonstrates a wide range of studies covering topics from assessment automation to the individualization of learning using AI. The issues range from technical challenges to the ethical use of learners' data.

Education is rapidly evolving in the era of digital technologies, where technological advances are profoundly transforming teaching and learning methods. Integrating artificial intelligence (AI) in education opens up vast opportunities to enhance the efficiency and relevance of teaching. (26, 27, 28) These advances not only improve existing educational processes but also open new prospects for shaping the future of learning. In this context, the systematic review of the literature provided a detailed examination of current AI applications being developed and future prospects that will reshape the educational landscape.

Firstly, the focus is on expanding educational content and offering new interactive materials for learner testing. Additional information and explanations can be obtained by generating texts on various topics and disciplines, thereby expanding the available educational content to align with learners' developmental levels and understanding. (29)

Automating functions such as creating personalized learning plans, providing two-way feedback, and evaluating work is arguably the most significant advantage of using AI in English language learning and assessment.

	Table '	1. Key studies on t	he research problem.	
Authors	Purpose	Research design	Methods	Results
Mushthoza et al. ⁽¹¹⁾	The impact of artificial intelligence on teaching and testing English		Analysis of future learning strategies with an emphasis on the use of AI in teaching	
Owan et al. (12)	Using AI tools for measurement and evaluation in education	Experimental study	Exploring the potential of Al tools to automate assessment and data analytics	Increasing automation in scoring and improved data analytics
Chen et al.(13)	A twenty-year review of the development of artificial intelligence in education		An overview of the evolution of AI in education over the past 20 years, with key achievements and challenges	achievements and problems in the implementation of
Swiecki et al. (14)	Assessment in the age of artificial intelligence	Survey-based research	Learning with the use of Al for assessment in modern educational systems	Improving evaluation efficiency through the use of Al tools
Crompton and Burke ⁽¹⁵⁾		Literature review	Analysis of the integration of Al in higher education and its impact on teaching and learning practices	teaching thanks to the
Paek and Kim ⁽¹⁶⁾	Global trends in the impact of artificial intelligence on education		the impact of AI on education,	Determination of the main directions and trends of the development of AI in education
Hartono et al. (17)	The use of Al in teaching English: views of teachers and learners		Data collection through surveys of teachers and students	Positive impressions from the use of AI in teaching English
Kot and Nykyporet ⁽¹⁸⁾	Using AI to improve English proficiency in higher education			Increasing the level of English language proficiency among students of higher education
Zhai et al. ⁽¹⁹⁾	Review of artificial intelligence in education for the period 2010-2020			Determination of the main trends and challenges in the implementation of AI in educational processes
Bogusevschi et al. ⁽⁹⁾	Teaching and learning physics using a 3D virtual learning environment	Thematic study		Enhancing the understanding of physics through VR and virtual labs
Bustillo ⁽¹⁰⁾	of virtual reality in the educational process	review	VR on student engagement and technical limitations	The benefits of VR have been identified, but it faces certain limitations
Chen et al. (20)	Effects of multidimensional concept maps based on augmented reality		Research on the impact of AR concept maps on the success and motivation of students	
Frewen et al. (21)	Teaching psychology in virtual reality	Mixed study	Evaluation of the impact of VR on the teaching of psychology	Increased immersion and involvement in the study of psychology
(22)	immersion on the learning experience of art and design students	study	experience of art students	learning experience with a streaming experience
Guppy et al. (23)	The future of digital learning in higher education after COVID-19, for high school students		A survey of teachers and students about digital learning after the pandemic	Digital learning will remain an integral part of higher education
Huang ⁽²⁴⁾	Studying the effect of virtual reality on the primary virtual reality display on the scientific self-efficacy of high school students		Research on the impact of a VR headset on the self- awareness of performers in scientific disciplines	scientific self-awareness

Al systems can quickly and objectively assess learners' knowledge and skills, freeing teachers from routine tasks and allowing them to devote more time to individualized work. (30, 31)

Another powerful impetus for education, in general, and for learning English in particular, is adaptive learning. All systems are trained to analyze learners' data, including their responses, learning pace, and errors, to identify specific areas where additional support tailored to each learner's needs and level is needed. (32)

The systematic review revealed a higher number of studies regarding virtual reality (VR) in education. This is because the use of VR in education opens up new opportunities for deepening and enriching learners' educational experiences. (33, 34, 35, 36, 37) AI systems can analyze data and create personalized educational scenarios, allowing learners to immerse themselves in a virtual world and acquire practical skills. This approach can be beneficial for learning technical and vocational skills.

In this context, it is worth mentioning ethical considerations and trends towards the 'creation' of virtual teachers. Al-based virtual teachers can provide learning materials, answer questions, and offer additional exercises and tasks to consolidate knowledge. It can also be used for automatic testing and homework grading. This allows Teachers to save time, which they can dedicate to more creative work with students, though ethical concerns remain open.^(38, 39)

In English language learning and assessment, AI systems today offer learners non-standard tasks that require applying and developing problem-solving skills in unexpected situations. By analyzing each learner's problem-solving process, they can offer guidance and instructions to enhance these skills. In this aspect, AI offers alternative ways of presenting information or tasks adapted for each foreign language.

Thus, articles dedicated to trends in the use of artificial intelligence for automating assessment in teaching English demonstrate the diversity of possibilities that AI offers, which can be beneficial in higher education.

DISCUSSION

Research in the fields of artificial intelligence (AI), augmented reality (AR), and virtual reality (VR) in education encompasses various aspects of integrating these technologies to enhance the learning process, particularly by improving student motivation and engagement, reducing cognitive load, and improving learning outcomes.⁽⁴⁰⁾

A systematic review of trends in using artificial intelligence to automate assessment in teaching English showed increasing interest in this technology, especially between 2019 and 2025. However, further research is needed to gain a deeper understanding of Al's effectiveness in knowledge assessment. Studies show that Al assesses knowledge transparently, which can significantly increase student motivation and highlight the need for further trials in different cultural and educational contexts.⁽⁴¹⁾

Particular attention is still paid to the effectiveness of game mechanics in AR-based educational applications. Research indicates that competitive and collaborative approaches can impact learners' motivation, learning efficiency, and anxiety levels, underscoring the importance of designing balanced educational tools. A study dedicated to the implementation of VR in higher education evaluated five semesters of VR lab use, revealing both the strengths and challenges of this technology, including its potential in knowledge assessment. (42)

Researchers such as Zhang et al.⁽¹⁾, Alkhabra et al.⁽⁸⁾, Tezer et al.⁽⁴³⁾ are also exploring Al's potential in scientific education, including the design and implementation of immersive experiences to improve understanding of complex scientific concepts. At the same time, some studies emphasize the importance of building structured frameworks for integrating Al into the educational process to ensure maximum learning efficiency.⁽⁴⁴⁾

A crucial aspect is utilizing AI to foster creativity in learners, particularly in language disciplines. It has been demonstrated that AI promotes creative thinking and enhances interest in the subject. Still, researchers note a lack of empirical data on the long-term impact of AI on educational outcomes. (45)

Research on Al's impact on cognitive load, motivation, and other psychological aspects underscores the importance of selecting suitable methods and technologies to prevent learners from being overwhelmed. Meanwhile, the market for Al-based learning and training applications continues to grow; however, there

remains a need for an analysis of their effectiveness across various learning areas.

Attention must also be paid to the potential of artificial intelligence (AI) for automating knowledge assessment in English language learning. AI enables the creation of adaptive systems that cater to the individual needs of each learner, thereby significantly enhancing the effectiveness of the learning process.

Al automates assessment and analyses learners' strengths and weaknesses, providing teachers with detailed information for personalized work with each learner. One of OpenAl's most renowned products is the GPT (Generative Pre-trained Transformer) series of text generation models that use neural networks. These models can produce high-quality text and even engage in dialogues with users. The GPT series currently includes both core versions and the latest ones.

The latest and most potent version, GPT-4, has enormous parameters (175 billion) and consists of 96 or 175 layers, depending on the configuration. This model demonstrates incredible capabilities in text generation, natural language processing tasks, and user interaction. (48) Integrating ChatGPT-4 in education opens new perspectives on how learners can study and interact with educational content.

With its advanced natural language processing capabilities, ChatGPT-4 can serve as a virtual learning companion, providing detailed explanations, answering questions, and offering practical examples. This technology can be used in various ways in English language learning, such as enriching discussions, conducting interactive exercises, or offering personalized support for learners with special needs. (49, 50)

By incorporating ChatGPT-4 into their teaching activities, educators can create a more dynamic and engaging environment for foreign language learning. Learners can interact with this AI to gain explanations of complex concepts, explore additional topics beyond the classroom, and even receive assistance in completing homework and passing tests. Accordingly, ChatGPT-4 promotes learner autonomy, helping them develop research and problem-solving skills independently. (51, 52)

ChatGPT-4 is important in providing access to accurate and up-to-date information in contexts where traditional educational resources are limited. However, despite the apparent advantages, the use of ChatGPT-4 in education must be accompanied by ethical reflection and appropriate pedagogical supervision. It is essential to ensure that this technology is used responsibly and ethically so that it does not replace human interaction and the crucial role of teachers in the learning process. (53, 54)

CONCLUSIONS

The systematic review confirmed the high potential of using AI in teaching English, considering the current automation of knowledge assessment. In particular, the analysis showed that AI allows transforming traditional educational processes and affects their effectiveness. It is proven that learning becomes more personalized and interactive.

In modern research, there is a growing interest in the following scientific trends: adaptive assessment systems, automated feedback, the use of VR/AR technologies to create a personalized environment. The vast majority of works are focused on writing texts, formative assessment and policy development in the field of digital education.

The study also highlights the main advantages of using AI. It is indicated that artificial intelligence enables automatic assessment of tasks, allows for the personalization of curricula according to the individual needs of students. In addition, the use of AI makes it possible to reduce the workload on teachers. This allows them to focus on the creative aspects of learning.

However, there are some gaps in current research, mainly related to the methodological component, as there is a lack of empirical research on this topic.

Despite its promise, the research has several significant limitations. First, most of the selected articles cover only the period since 2019, limiting access to earlier studies and their findings. Second, the limited research across different cultural and educational contexts calls for further investigation to determine the effectiveness of AI in diverse educational systems and learner preparedness levels. Technical challenges, such as the accuracy of automatic grading and the ethical aspects of using learners' data, also require further study.

Further research should focus on a deeper analysis of AI's effectiveness in knowledge assessment and its application in various educational contexts. It is worth exploring AI's potential for developing creative skills in learners and developing ethical frameworks for the use of AI technologies in education. Additional empirical data are needed on the long-term impact of AI integration on educational outcomes and its potential to reduce cognitive load and increase learning motivation. ⁽⁵⁵⁾

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